



Acalanes Students...  
**SHOW US WHAT  
YOU'VE GOT!**

**9th Annual**

**Project LPIE is a project based competition in 13 categories that allow Acalanes High School students to showcase their skills.**

**Project LPIE is open to all Acalanes High School students. Projects may be created within or outside the classroom.**

**Awards given in every category.**

## Important Dates

**Tuesday, February 22nd**

### REGISTER ONLINE

Let LPIE know that you want to **submit a project** by **completing the online registration form** at [lpie.org/projectlpie](http://lpie.org/projectlpie). You will receive a confirmation email.

**Monday, March 21st**

### PROJECTS DUE

**Submit your project online by 11:59pm** using the link provided in your confirmation email. This submission gives you the opportunity to tell LPIE a bit about your project.

**Thursday, April 21st**

### WINNERS ANNOUNCED AT RECEPTION

Winners will be announced at a **reception at Acalanes**.  
*Details to follow!*



## Entrepreneur

### Project Criteria

- > The purpose of this project is to see how well the entrepreneur understands and operates his/her business, not just how (or whether) it is profitable. Completeness, organization, and clarity will be considered.
- > Prepare a presentation (PowerPoint, Google docs, or other) describing your venture. Include the following in the order you think is best:
  - Product or service description.
  - Describe your background, interests, and experience relative to your business idea. How you got into your business.
  - Who is doing what to make the business operate?
  - How many hours per month or week do you spend on this business?
  - Who are your targeted customers?
  - Tell how you get your customers. Include samples or images of ads, coupons, flyers, business cards, or other things you use to attract customers.
  - Who are your competitors (e.g. big companies, other students, small businesses)?
- > Describe your financial experience.
  - What is your income and expenses - for a typical month? for a one-year period?
  - What is your profit (or loss) over this period?
  - How did you decide what to charge?
  - How did you get any money funding to start the business or buy equipment, supplies, or inventory (if any) e.g., loans, savings, gift, trade, other?
- > Provide pictures, a sample, or a prototype of your product or service.
- > Include recommendations from customers, if possible.

### Judging Criteria

- > Entrepreneurial projects will be judged on depth; completeness; and over-all presentation of project.

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webpage: [lpie.org/project-lpie](http://lpie.org/project-lpie)