



General Board Meeting

August 17, 2021

7:00 PM, Pillar Cowork

Voting: Danielle Gallagher, Anita Embleton, Paul Chopra, Jaia Kaufman, Rachel Schmidt, Kelly Daggs, Sam Carter, Kirsten Jeffery, Amy Parlett, Dave Lewis, Stacey Hastings, Maria Nicolacakis, Katie Sroka, Anne Keyashian, Meghvi Roig, Kristin Connelly, Richard Whitmore, Jennifer Palmer, Stephanie Asadorian, Fredi Gorham, Ellen Stuart, Kimberly Grover, Erin Kramer, Patricia Emerson, Noel Bricero, Angela Ketcham, Amber Harley, Peter Drevno, Bill Hall, Khozema Shipchandler, Katie Jager

Non-voting: John Nickerson, Eric Shawn, Dave Smith, Greg Barnes

I. Welcome/Introductions/Thank You's

A. AMAZING START TO THE YEAR!!

B. LPIE Board accomplishments since May include: summer mailer; major donor letter; major events planning underway; secured PO support to continue March Science Month; built social media calendar for the year, increasing followership & engagement; LPIE Loop is set up & working on first issue; ED search committee established; LPIE's first LinkedIn profile being created; Art Chairs created 10'x4' interactive art display (made for Art & Wine, traveling to schools); Acalanes parent event planned for Fall; LPIE Reps evangelized LPIE at schools, meetings, etc.; 2021-22 budget; onboarding of business partners; establishing rules & regs around text messaging as another point of connection with community; LPIE endowment feasibility study kicked off; transitioned to new donor software; Difference is You video!

II. Business Partners 2021-22 – Dave Lewis & Amy Parlett

A. We have 37 business partners signed up (50% parents, 50% community members)

B. Thank you to all the 2021-22 Business Partners and to those in attendance tonight: Lewis Asset Management, Formula 3 Fitness, Anderson Brothers Movers, Mt. Diablo Cider Company, Kurt Piper Group, Canyon Club Brewery, Ventana Exploration Company, Village Associates, Douglass Designs, Law Offices of Daniel Horowitz, Dudum Real Estate Group, Pillar Cowork, Paddy Kehoe Team, Dana Green, Martin Homes

III. Meeting called to order by Danielle Gallagher at 7:34 PM.

IV. Approval of May 4, 2021 Board Meeting Minutes

A. Motion to approve (Kelly Daggs), second (Kirsten Jeffery).

B. Motion carries.

V. President's Report – Danielle Gallagher

A. Executive Director Search Update

- i. Carlson Beck search firm engaged over the summer.
- ii. Met w/ community members, LPIE staff and board members to create tailored job description. First round screening process underway.
- iii. Ideally onboard new ED in January.

B. Endowment Feasibility Study Update

- i. Task force selected CCS to guide us through process and work got underway in July. Putting together materials to engage community within the next few weeks.
- ii. Question we want answered: Is it feasible for LPIE to have an endowment for long term sustainability?
- iii. If you know of anyone the task force/CCS should speak to, please let Danielle know.

C. Miscellaneous

i. Stewardship

- a. This year we want to emphasize that every dollar counts.
- b. Donor names were passed out to the board – please be sure to extend Thank You's to every LPIE supporter when you see them. (Note - list doesn't include pledges.)

ii. Social Media

- a. Michelle, Antonia and Maxine have been actively working to increase social media presence across FB, IG, Twitter.
- b. Board members are encouraged to like & follow.

VI. Fundraising Reports

A. Annual Giving Campaign – Samantha Carter & Kelly Daggs

- i. Focused on increasing participation; staying mindful of messaging, tone, etc.
- ii. Since beginning of registration process, donations have almost doubled.
- iii. Targeting families that haven't donated yet, with email communication on Sept 13. Emails will have tailored messages for elementary, middle and high schools, to include specifics about how funds impact those campuses.
- iv. Call Nights - Following up with phone bank over 4 nights. Each board member is asked to sign up for a shift.
  - a. Sept. 20 6-7:30pm host home TBD
  - b. Sept. 22 6-7:30pm Kelly Daggs to host
  - c. Sept. 28 6-7:30pm Danielle Gallagher to host
  - d. Sept. 29 6-7:30pm host home TBD

v. Questions

- a. Do we know how many new families have already donated?
  - Don't have data point yet, but will report out at next meeting.
  - Suggestion to tailor phone bank message for new families.
  - Suggestion to partner with realtor business partners to help market to their clients.
- b. Q: Do we segment emails by grade?
  - Yes, we have and yes, we will.
- c. Q: Do all schools have a new family social?
  - Suggestion to give airtime to LPIE Rep during New Family social events.
- d. Suggestion to use the clip of past Acalanes student Oliver Lane's video in our social media marketing.

- B. Major Donor Campaign – Kirsten Jeffery
    - i. Letter to previous donors (\$3k+) went out this summer.
    - ii. Contemplating video message or invitation to be a major donor.
  - C. 2020-21 Donation Levels
    - i. Raised the suggested donation to \$1,500 (TK-8), \$1,300 (HS)
    - ii. 46.96% gave At-Asking; 13.37% gave Over, 39% gave Under; (Note, %s will shift once the company matches and monthly payments come in.)
    - iii. Don't have data from last 2 years, but numbers from 2018 are very similar.
    - iv. With pledges, already over \$2M...with zero carryover from last year!
    - v. Participation % from each school will be shared in Oct meeting.
- VII. Financial Report – Paul Chopra
- A. Didn't have to use reserves last year, as we'd feared. Budget is \$3.5M; already raised \$1.4M.
  - B. Review and approval of 2021-22 budget
    - i. Added in management expenses and fundraising expenses in packet for board members.
    - ii. No changes from when we reviewed preliminary budget in May.
  - C. Motion to Approve 2021-22 Budget
    - i. Motion to approve (Kristin Connelly), second (Stephanie Asadorian).
    - ii. Motion carries.
- VIII. Nominating Committee – Approval of the Updated Slate – Jaia Kaufman
- A. Paper vote to approve Jaia Kaufman to continue as Parliamentarian.
  - B. Katie Jager replaces David Smith as Member-at-Large.
- IX. DEI – Jaia Kaufman
- A. Observe LafSD and Acalanes district DEIB committee meetings to inform LPIE's efforts. Also DPEC.
  - B. Funding includes: classroom libraries, Acalanes Equity and Inclusion Teacher, Acalanes Ethnic Studies Section, parent education, and Professional Development.
  - C. Funds we provide to the POs K8 encourage to use for DEIB initiatives.
  - D. Continuing to try to bring more diversity into board and staff.
- X. Acalanes High School Report – Eric Shawn
- A. John Nickerson: Introduction of Eric Shawn, new Principal at Acalanes HS.
  - B. Eric Shawn: Return to school went very well; Dons Day very well-attended; palpable enthusiasm among students AND staff. Return of sports and performing arts. ~10 cases throughout district, but kids seem to be adhering to masking. Through contact tracing have determined that level of vaccination is very high; asking students to self-identify and many have after just week 1.
    - i. BTSN next week (Aug 26, 7:00PM), asking for just 1 parent in classrooms.
    - ii. Enrollment is 1256 (only 1 less from spring).
- XI. Lafayette School District Report
- A. Richard Whitmore: Great return to school. 1<sup>st</sup> summer institute (~45% teachers attended on volunteer basis) took place in the few days before school started. Staffing is a challenge – a number of positions aren't yet filled. 2 cases so far; dashboard will be available for people to track.
  - B. Greg Barnes - Assist Superintendent for Student Success
    - i. SEL Update: Curriculum is up and running for K-5; 2 elementary counselors hired (each supporting 2 schools).

- ii. Special Education: Added classroom for early intervention; putting more policy/procedures in place.
- iii. DEI: Working on curriculum, increasing parent engagement, process for reporting incidents of bias.
- iv. Wellness Committee: Getting off the ground soon; includes family engagement, student nutrition.

## XII. Adjournment

- A. Meeting adjourned at 8:37pm.

### General Information (No Report)

- Communications – Interested in writing an LPIE Loop article? We would love to have you! Please contact Jaia Kaufman or Maria Nicolacakis.
- Arts & Humanities – New fun, interactive activity that will be visiting our schools soon! Be on the lookout. 😊
- Music & Performing Arts
- STEM – March is scheduled for science month.
- School Rep Reports – Most schools have had their Back-to-School Nights and New Family Welcomes.
- Website FAQs are being updated regularly. Take a look to see what questions parents are asking. Website thermometer is also being updated monthly with dollars in the door.

### Upcoming Events and Meetings

- School Chair Meeting: September 21st at 7:00pm, Danielle's House
- Annual Giving Campaign: Follow-up starts late-September
- End of September: The LPIE Loop newsletter distributed
- LPIE Poker Tickets: On sale the first week of October
- General Board Meeting: October 19th at 9:00am, AHS District Board Room