



Business Partner Program

2023-24



LAFAYETTE
**PARTNERS IN
EDUCATION**
from the first day to graduation day

It takes the entire community to create the great schools that Lafayette is known for. Through LPIE's Business Partner Program, we invite local businesses to invest in our schools to help maintain their great reputation.

Why become a Business Partner?

Excellent schools play an important role in the vitality of our community, help maintain high home values, and contribute to a healthy business environment. Schools and local businesses are the backbone of a strong community. By getting involved in LPIE's Business Partner Program, you demonstrate your commitment to Lafayette public schools.

Why do our schools need community support?

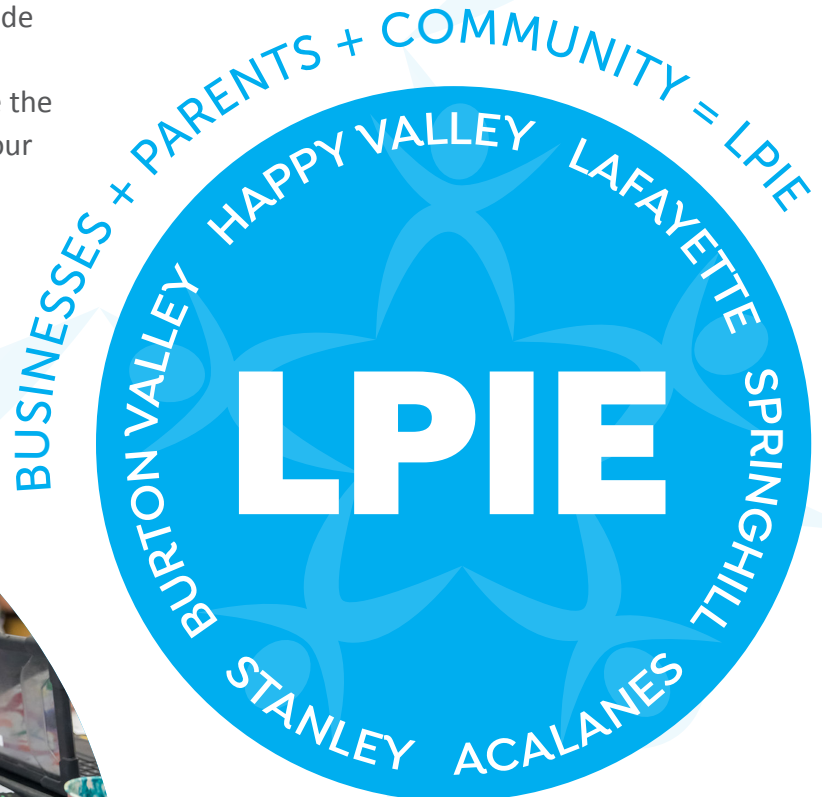
The funding that the Lafayette public schools receive from the state is simply not enough. Per-pupil state funding falls far short of what is needed to provide a well rounded and robust education. Because parcel taxes and propositions do not fully bridge the gap in education funding, the investment from our community is vital.

ARE YOU IN?























































What is the impact of our Business Partner Program?

Your **tax-deductible donation** will be put to work this school year to fund essential academic and elective teachers and programs, wellness initiatives and services, instructional aides, technology, STEM, art, music, and so much more.

When businesses invest in our schools, they are making a commitment to better the community for everyone. Please make the education of our Lafayette students a philanthropic priority. Thank you.



Sponsorship Levels & Benefits

	DIAMOND \$30,000	PLATINUM \$20,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$3,000	COPPER \$1,000
Logo on LPIE Thermometers in Downtown Lafayette and at Acalanes - *Duration based on the number of Diamond Sponsors from Jul '23-Jun '24						
Product Display & Distribution - Opportunity to distribute marketing materials at LPIE events (science and art fairs, community events)						
Acalanes High School Marquee - Recognition on electronic board for 1 week in April						
School Site Banners - Logo on school site banners						
Lafayette Chamber Events Invitations - Thanksgiving Breakfast, Business Person of the Year, Citizen of the Year	2 tickets	1 ticket				
LPIE Event Exclusives	see below for descriptions	see below for descriptions	see below for descriptions			
Annual Event Program Ad	full page	1/2 page	1/4 page			
Major Donor Recognition Events - To take place during the school year						
Homepage Recognition - Logo rotation on the LPIE homepage						
Business Partner Webpage - Logo linked to business' website						
Social Media Post - Post highlighting your support with tag on Facebook/Instagram/Twitter	4 posts	3 posts	3 posts	2 posts	1 post	
LPIE Loop - Acknowledgment in newsletter sent to 10,000+ recipients	feature story	thank you	thank you	year-end acknowledgment		
Invitation to LPIE Business Partner Spotlight - Incorporated into a Board Meeting						
LPIE Annual Gala Program and Fund-a-Need Acknowledgement						
Lamorinda Weekly Ad - One half-page Business Partner recognition in newspaper (circ. 26,600 copies)						
LPIE Business Partner Logo & Decal - Use for your website, marketing, and/or storefront window display						
Impact Report - Listing in LPIE's online impact report						
Lafayette Community Mailer Recognition						

* The fine print: logo must be approved by Bank of America. Donation must be received by June 15, 2024.

LPIE Event Exclusives

	Annual Event	Poker Party	Res Run	Back to LPIE
Diamond Sponsor Recognition - **In addition to acknowledgment on marketing materials	featured sponsor	table or leader board recognition	booth space	featured sponsor
Complimentary Admissions: Diamond Sponsors	10 VIP tickets	2 tickets	2 race entries	
Complimentary Admissions: Platinum Sponsors	2 tickets	1 ticket		

** LPIE reserves the right to change or cancel any events due to unforeseen circumstances.

BECOME A PARTNER

To become a business partner, please visit
www.lpie.org/businesspartners

Please contact: Amy Parlett and Tara Smith,
LPIE Business Partner Co-Chairs at
office@lpie.org



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