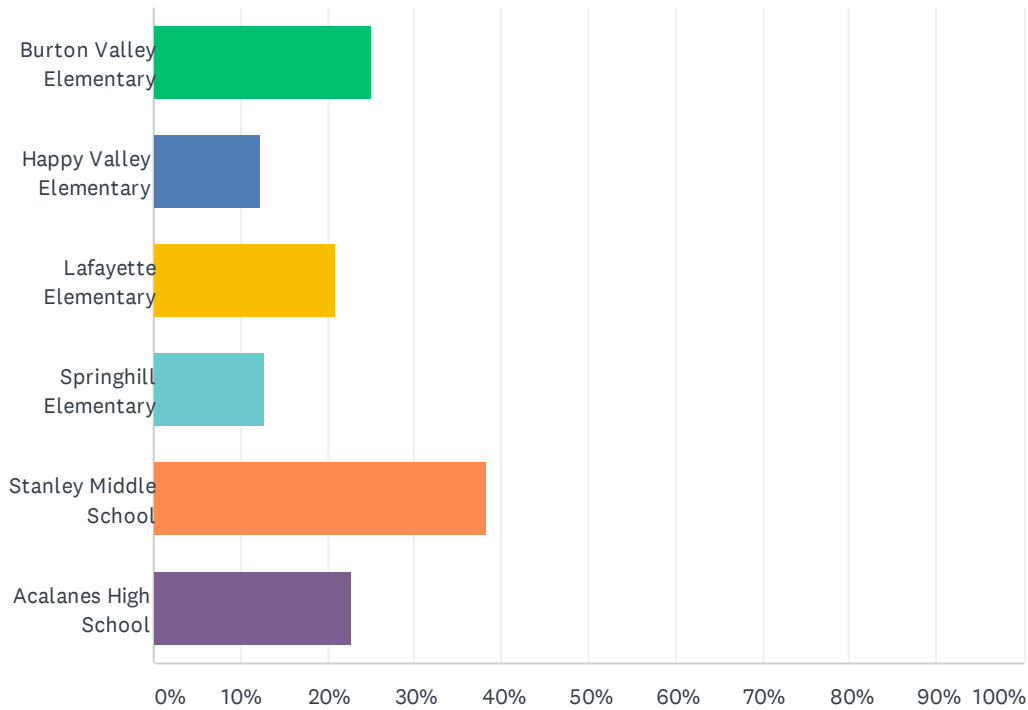


# Q1 What school(s) do your student(s) attend?

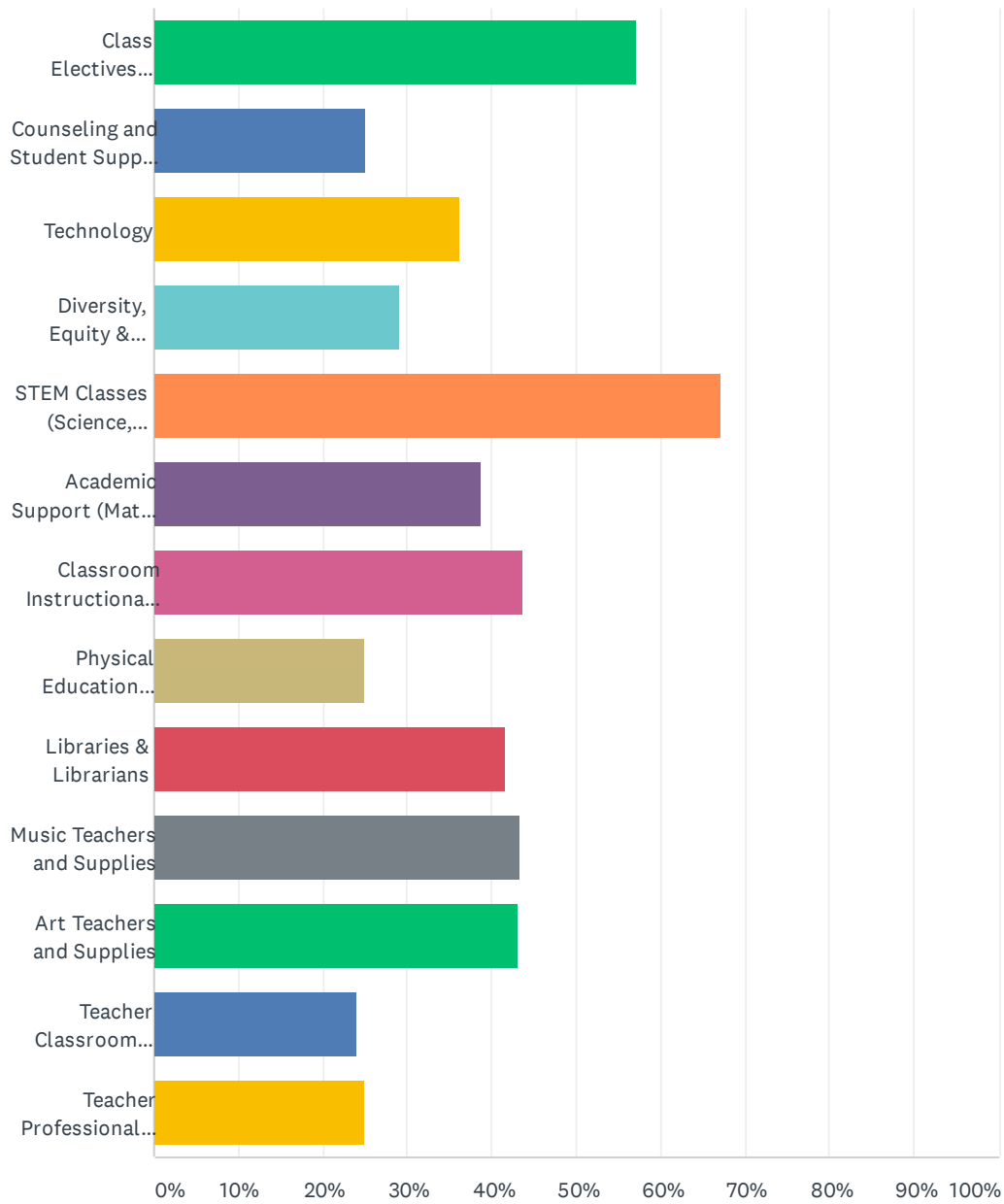
Answered: 1,087 Skipped: 7



ANSWER CHOICES	RESPONSES
Burton Valley Elementary	25.21% 274
Happy Valley Elementary	12.42% 135
Lafayette Elementary	20.98% 228
Springhill Elementary	12.70% 138
Stanley Middle School	38.27% 416
Acalanes High School	22.82% 248
Total Respondents: 1,087	

# Q2 Please check the five elementary & middle school staff and programs you value the most.

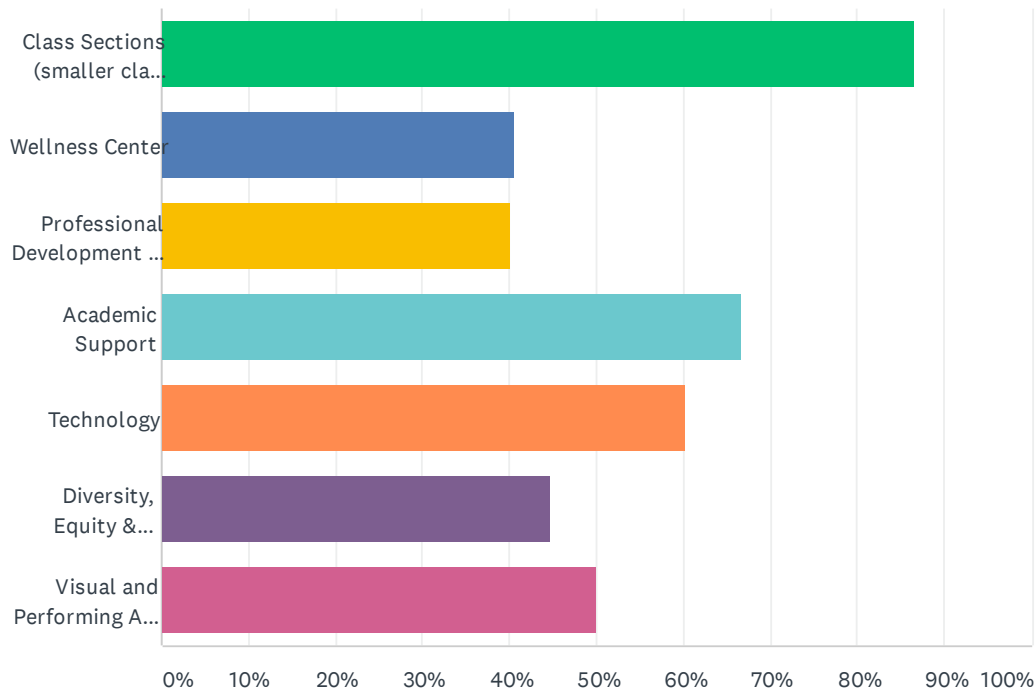
Answered: 1,080 Skipped: 14



ANSWER CHOICES	RESPONSES	
Class Electives (smaller class sizes and a wider variety of opportunities)	57.04%	616
Counseling and Student Support Services	25.09%	271
Technology	36.30%	392
Diversity, Equity & Inclusion Programs	29.17%	315
STEM Classes (Science, Technology, Engineering & Math)	67.22%	726
Academic Support (Math Tutors, Reading Tutors, Writing Aides)	38.80%	419
Classroom Instructional Aides	43.80%	473
Physical Education Teachers	25.00%	270
Libraries & Librarians	41.57%	449
Music Teachers and Supplies	43.24%	467
Art Teachers and Supplies	43.15%	466
Teacher Classroom Supplies	23.98%	259
Teacher Professional Development	24.91%	269
Total Respondents: 1,080		

### Q3 Please check the four high school staff and programs you value the most.

Answered: 1,030 Skipped: 64



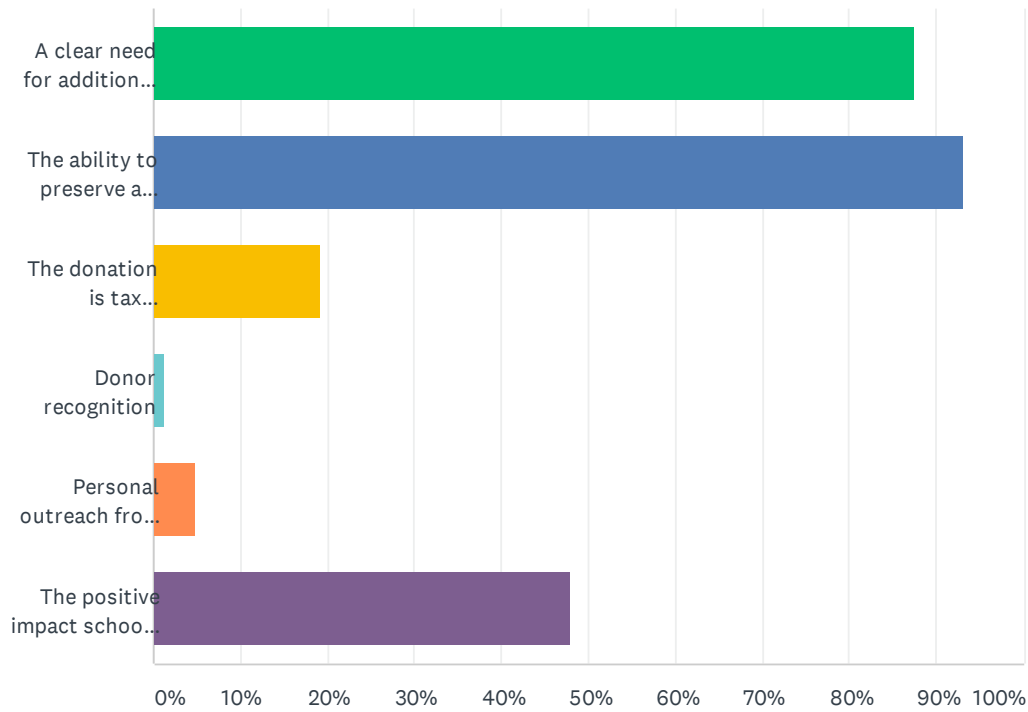
ANSWER CHOICES	RESPONSES	
Class Sections (smaller class sizes and a wider variety of opportunities)	86.60%	892
Wellness Center	40.49%	417
Professional Development for Teachers	40.19%	414
Academic Support	66.70%	687
Technology	60.29%	621
Diversity, Equity & Inclusion Programs	44.85%	462
Visual and Performing Arts (VAPA)	49.90%	514
Total Respondents: 1,030		

## Q4 Are there other priorities you believe LPIE should be funding and if so, what and why?

Answered: 520 Skipped: 574

### Q5 What influences your decision to support LPIE? Please check your top 3 choices.

Answered: 1,059 Skipped: 35



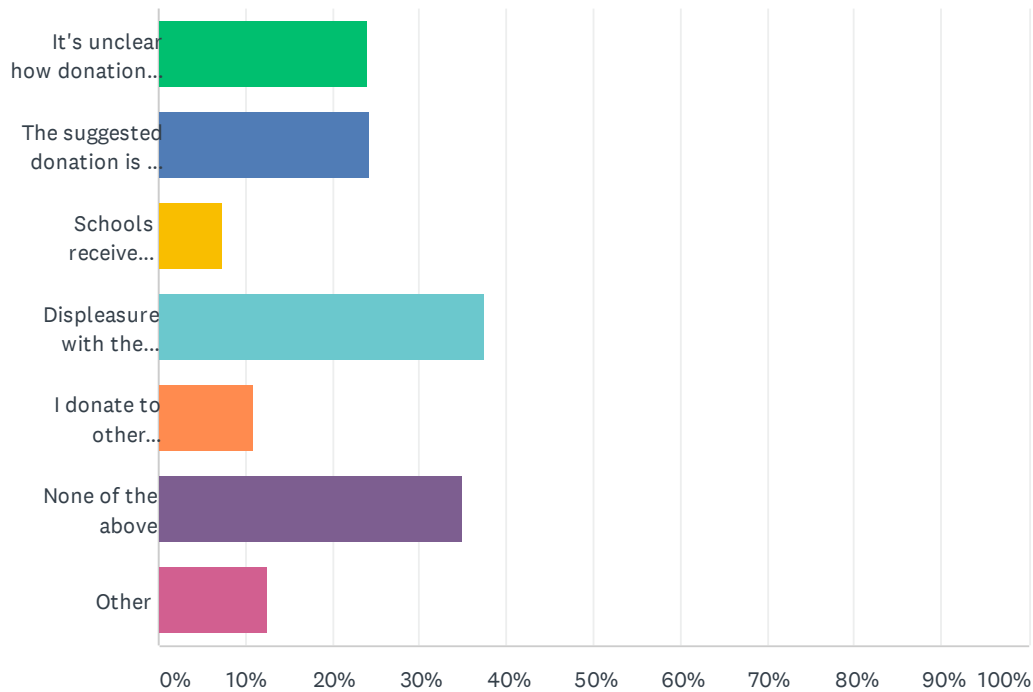
ANSWER CHOICES	RESPONSES	
A clear need for additional funding for our schools	87.35%	925
The ability to preserve a well-rounded and exceptional education	93.11%	986
The donation is tax deductible	19.26%	204
Donor recognition	1.32%	14
Personal outreach from board members who ask me to donate/help	4.82%	51
The positive impact schools have on my property value	47.97%	508
Total Respondents: 1,059		

## Q6 Are there other factors that influence your decision to support LPIE?

Answered: 537 Skipped: 557

### Q7 What may influence your decision NOT to support LPIE? Please choose up to 3.

Answered: 1,052 Skipped: 42

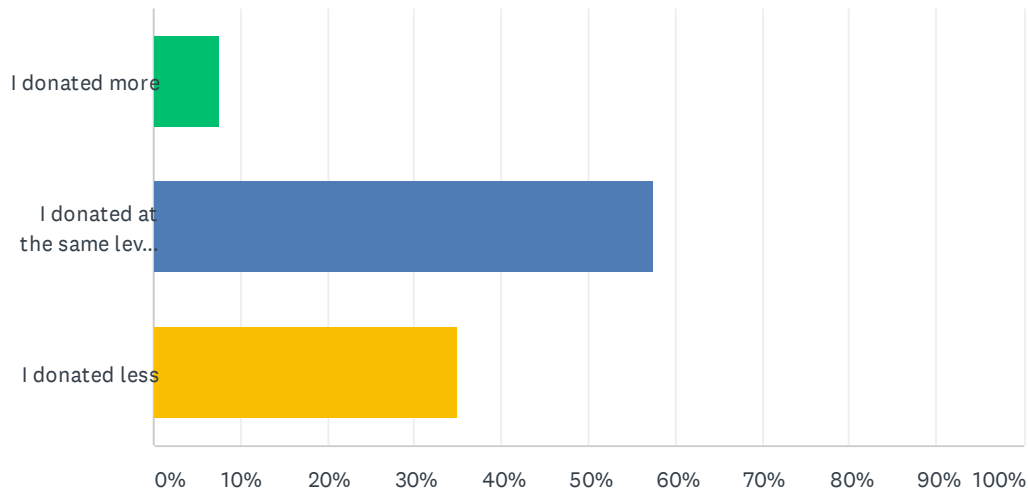


ANSWER CHOICES	RESPONSES	
It's unclear how donations to LPIE benefit my child	24.05%	253
The suggested donation is too high	24.33%	256
Schools receive sufficient money from my state, property, and parcel taxes	7.32%	77
Displeasure with the changes in my child's experience resulting from Covid-19 (i.e., distance learning)	37.36%	393
I donate to other organizations	10.93%	115
None of the above	34.89%	367
Other	12.45%	131
Total Respondents: 1,052		



## Q8 Please select the sentence that best reflects the impact that Covid has had on your donation to LPIE this year.

Answered: 1,072 Skipped: 22



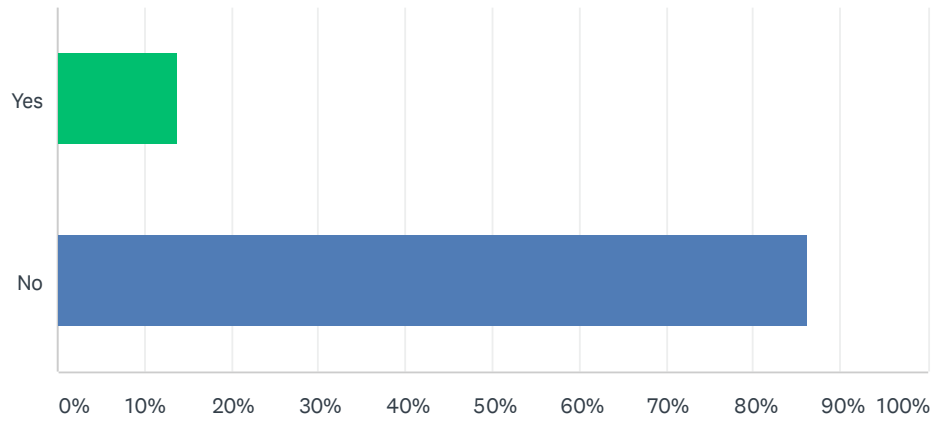
ANSWER CHOICES	RESPONSES	
I donated more	7.46%	80
I donated at the same level as I usually do	57.56%	617
I donated less	34.98%	375
TOTAL		1,072

## Q9 Why?

Answered: 713 Skipped: 381

### Q10 Are you a Major Donor (\$5K+ annual donation)?

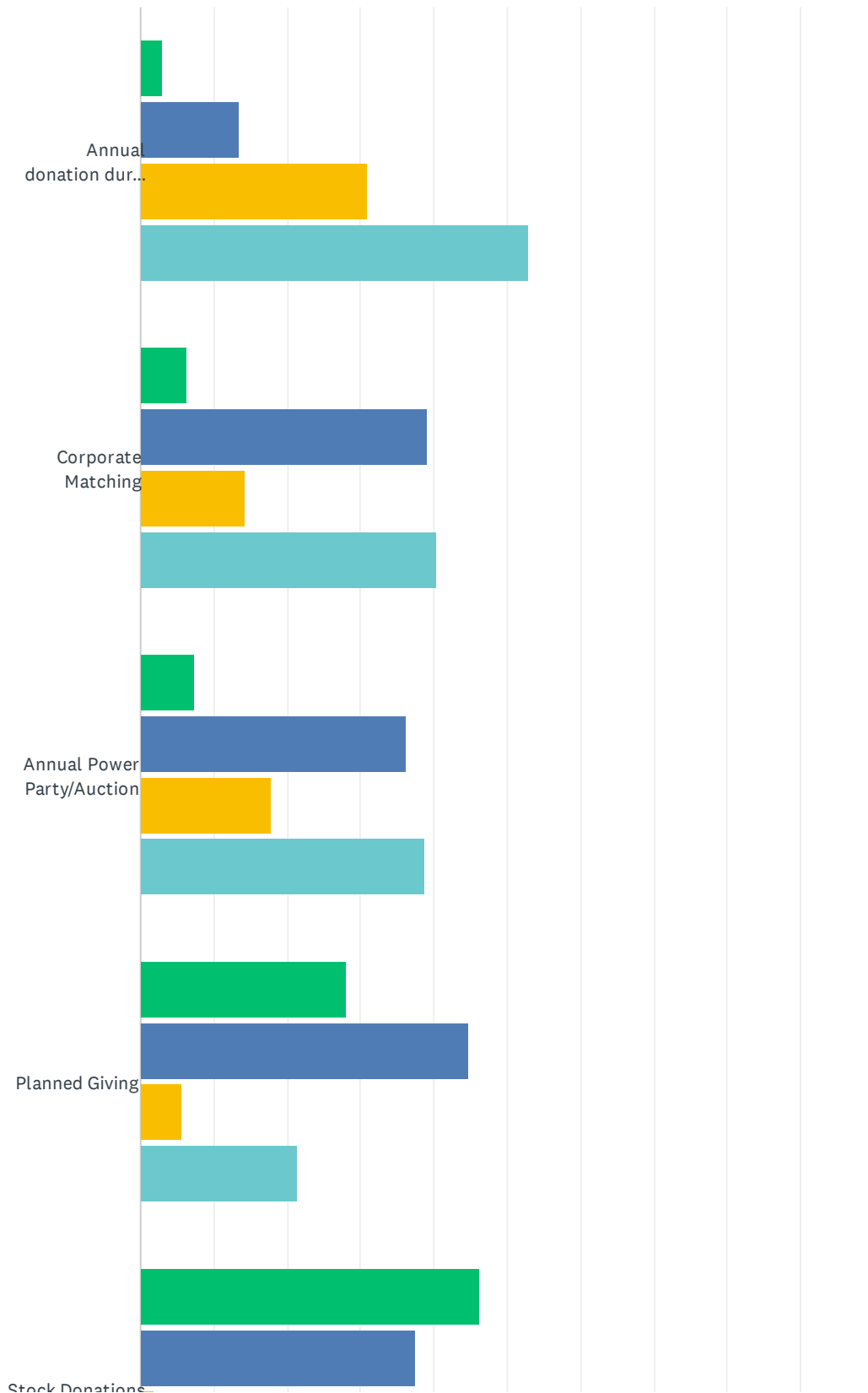
Answered: 1,070 Skipped: 24

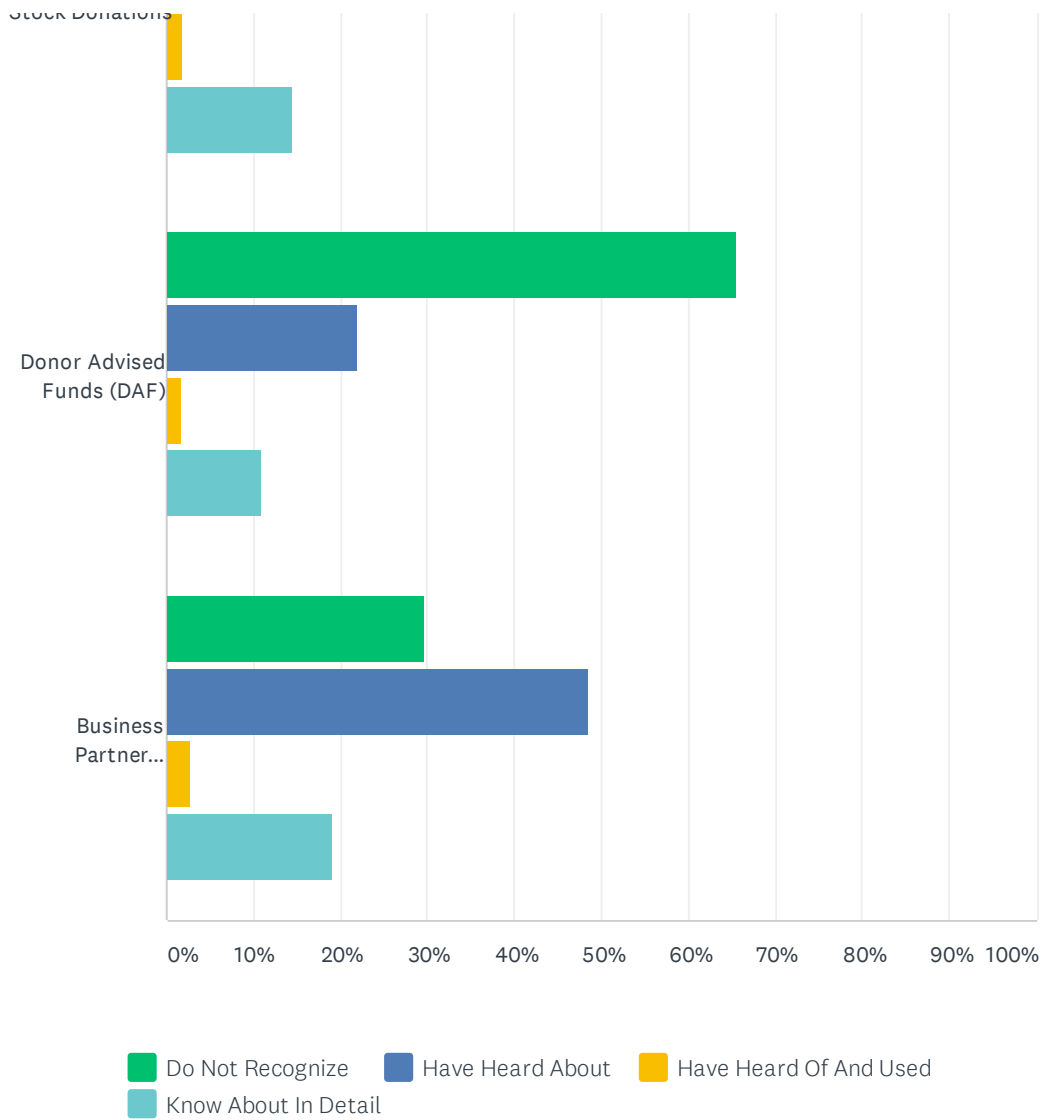


ANSWER CHOICES	RESPONSES	
Yes	13.83%	148
No	86.17%	922
TOTAL		1,070

# Q11 Below are ways you can give to LPIE. How aware are you of each of these various opportunities?

Answered: 1,050 Skipped: 44

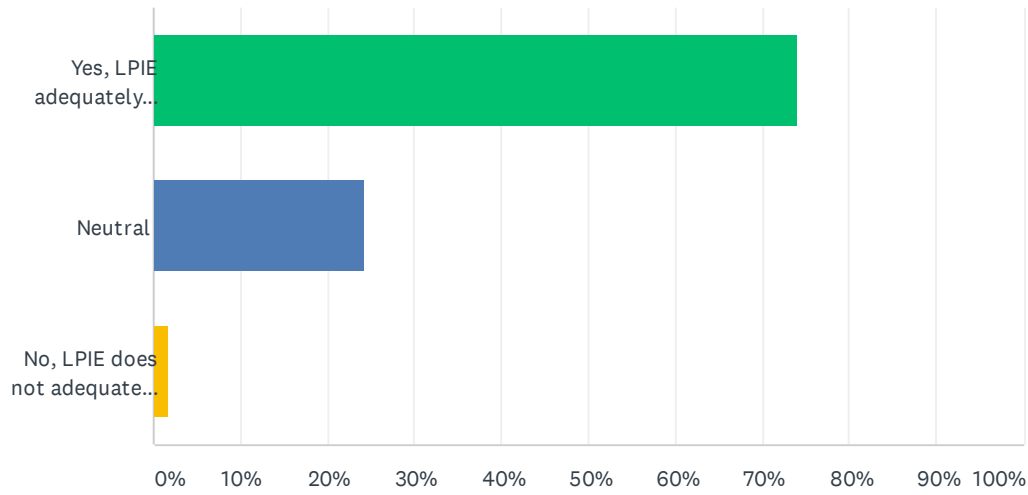




	DO NOT RECOGNIZE	HAVE HEARD ABOUT	HAVE HEARD OF AND USED	KNOW ABOUT IN DETAIL	TOTAL
Annual donation during school registration	2.90% 30	13.32% 138	30.89% 320	52.90% 548	1,036
Corporate Matching	6.32% 65	39.11% 402	14.30% 147	40.27% 414	1,028
Annual Power Party/Auction	7.28% 75	36.21% 373	17.86% 184	38.64% 398	1,030
Planned Giving	28.06% 284	44.86% 454	5.63% 57	21.44% 217	1,012
Stock Donations	46.15% 468	37.38% 379	1.97% 20	14.50% 147	1,014
Donor Advised Funds (DAF)	65.48% 664	21.99% 223	1.58% 16	10.95% 111	1,014
Business Partner Sponsorship	29.64% 300	48.62% 492	2.77% 28	18.97% 192	1,012

## Q12 Does LPIE adequately thank you for your donations?

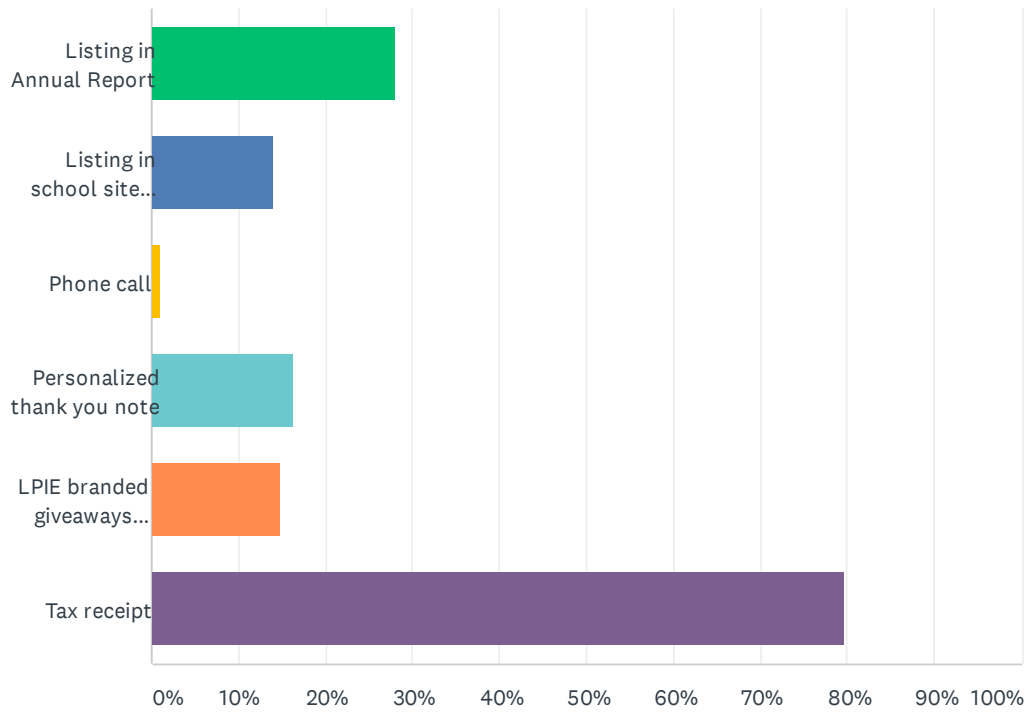
Answered: 1,071 Skipped: 23



ANSWER CHOICES	RESPONSES	
Yes, LPIE adequately thanks me for my donation	74.04%	793
Neutral	24.28%	260
No, LPIE does not adequately thank me	1.68%	18
<b>TOTAL</b>		<b>1,071</b>

### Q13 How do you prefer to be acknowledged for your donation? Check all that apply.

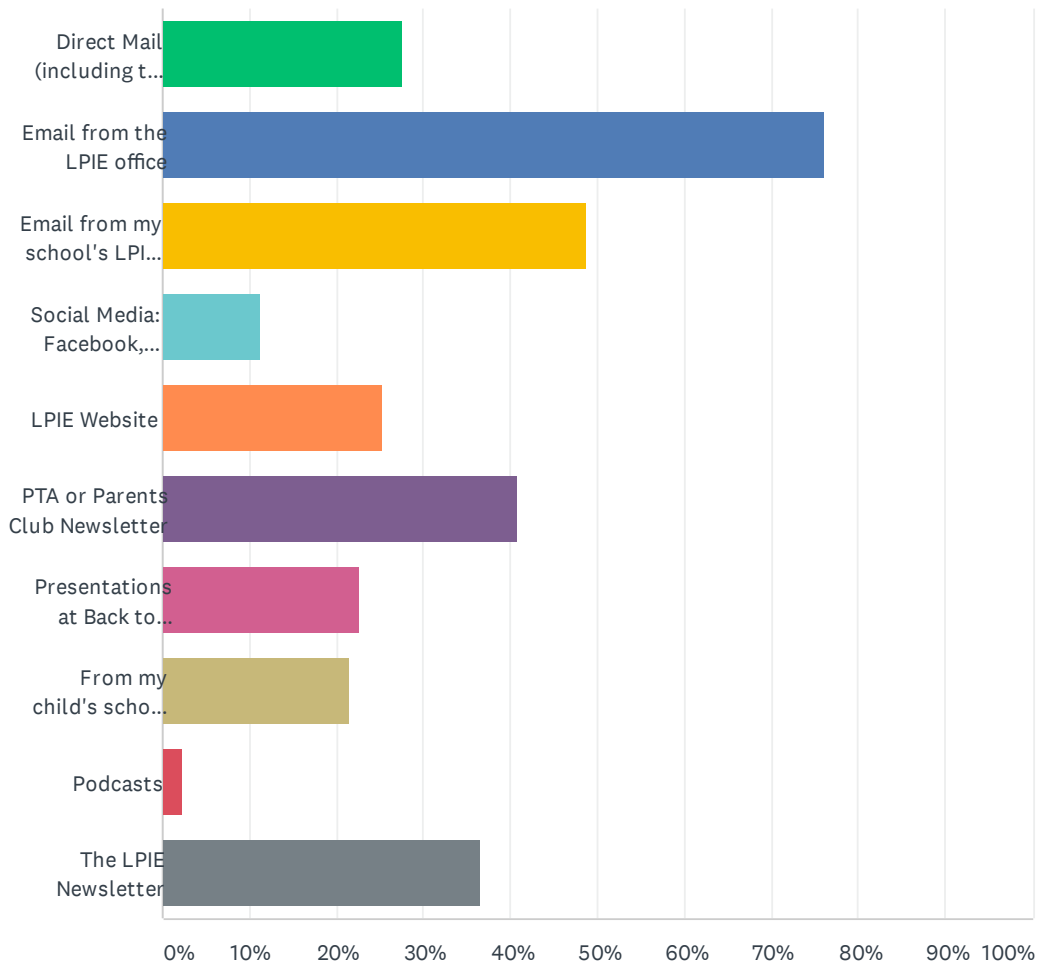
Answered: 910 Skipped: 184



ANSWER CHOICES	RESPONSES	
Listing in Annual Report	28.02%	255
Listing in school site specific thank you email	13.96%	127
Phone call	0.99%	9
Personalized thank you note	16.26%	148
LPIE branded giveaways (e.g., car magnet)	14.84%	135
Tax receipt	79.78%	726
Total Respondents: 910		

### Q14 How do you prefer to get your information from LPIE? Please check your preferred top 5 methods of communication.

Answered: 1,059 Skipped: 35





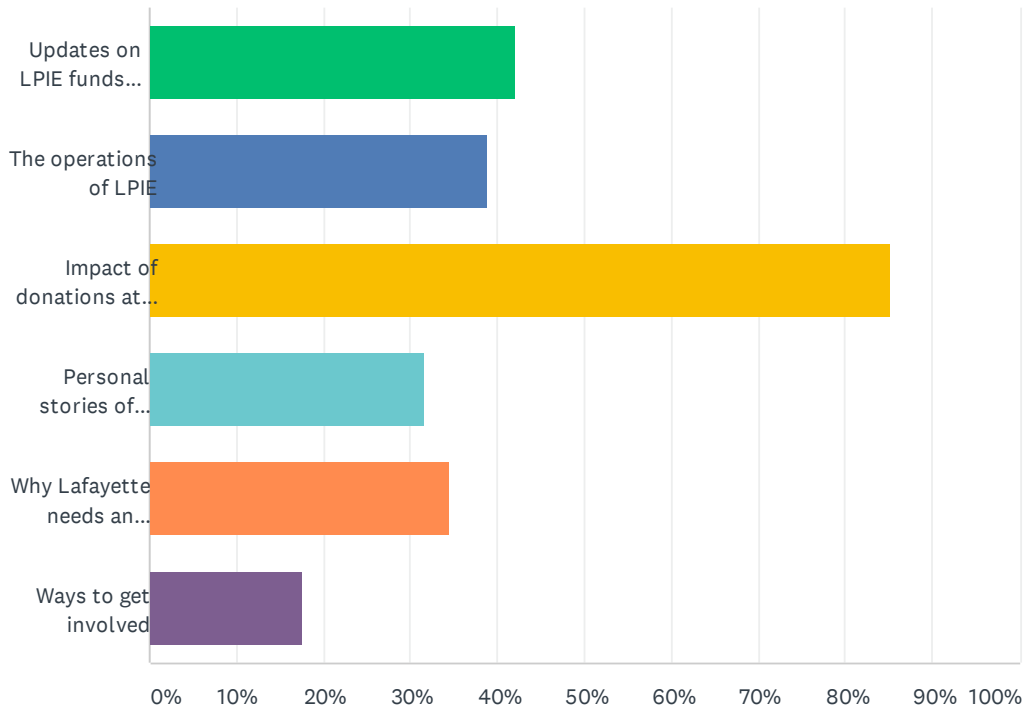
ANSWER CHOICES	RESPONSES	
Direct Mail (including the Annual Report, postcards, letters, and other mailings)	27.67%	293
Email from the LPIE office	76.20%	807
Email from my school's LPIE representative	48.82%	517
Social Media: Facebook, Instagram, and/or Twitter	11.24%	119
LPIE Website	25.31%	268
PTA or Parents Club Newsletter	40.79%	432
Presentations at Back to School Night, Orientations, PTA meetings, etc..	22.66%	240
From my child's school teacher or principal	21.62%	229
Podcasts	2.36%	25
The LPIE Newsletter	36.54%	387
Total Respondents: 1,059		

## Q15 Are there additional ways you like to receive communication?

Answered: 457 Skipped: 637

### Q16 What are you most interested in learning about? Choose 3.

Answered: 989 Skipped: 105



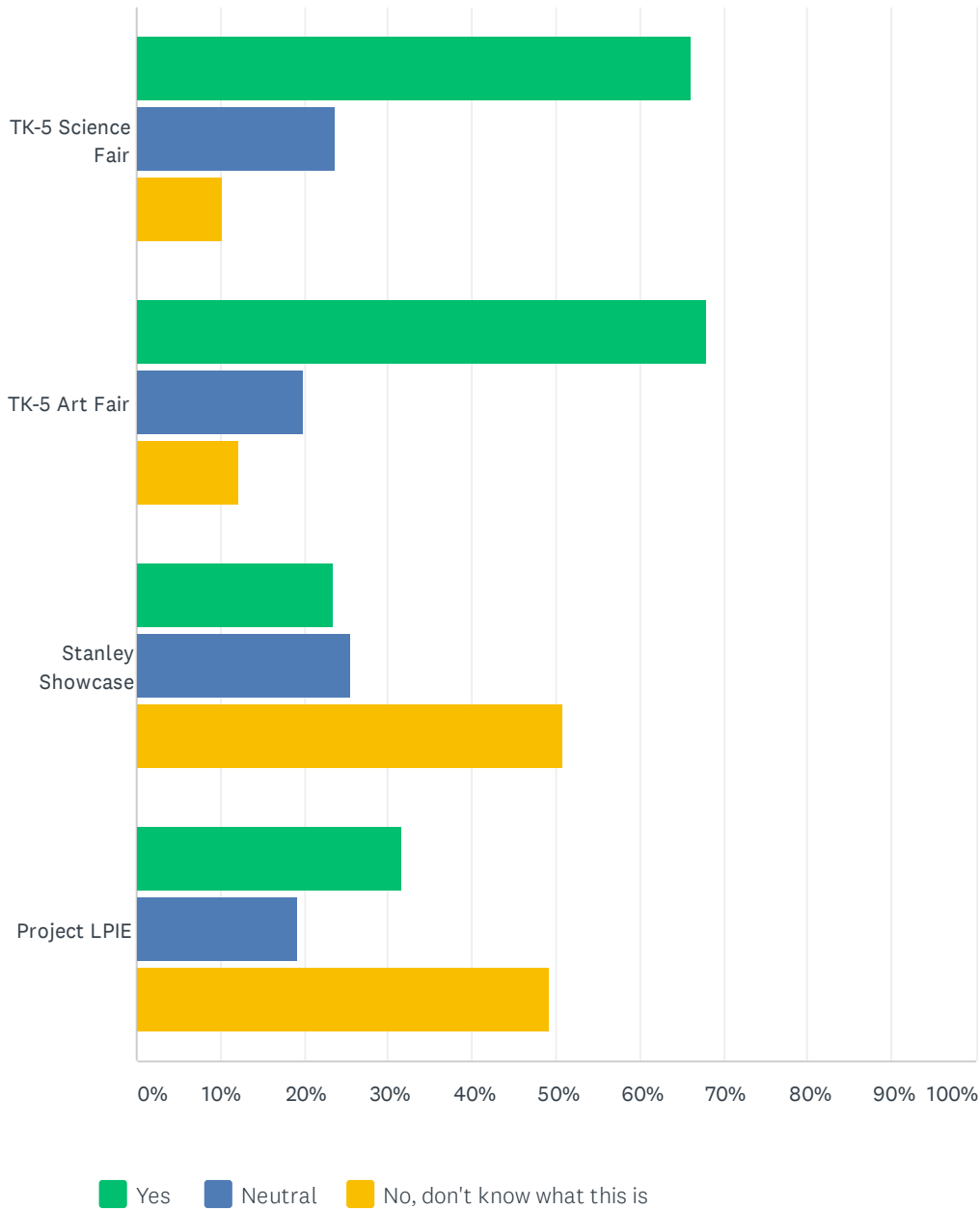
ANSWER CHOICES	RESPONSES	
Updates on LPIE funds raised to date	42.06%	416
The operations of LPIE	38.83%	384
Impact of donations at school sites	85.14%	842
Personal stories of impact on learning	31.55%	312
Why Lafayette needs an education foundation	34.48%	341
Ways to get involved	17.49%	173
Total Respondents: 989		

## Q17 Are there other LPIE-related topics you would like information about?

Answered: 423 Skipped: 671

### Q18 How much do you associate the following events with LPIE:

Answered: 1,050 Skipped: 44



	YES	NEUTRAL	NO, DON'T KNOW WHAT THIS IS	TOTAL	WEIGHTED AVERAGE
TK-5 Science Fair	66.06% 687	23.65% 246	10.29% 107	1,040	1.44
TK-5 Art Fair	67.95% 706	19.83% 206	12.22% 127	1,039	1.44
Stanley Showcase	23.45% 239	25.61% 261	50.93% 519	1,019	2.27
Project LPIE	31.57% 322	19.22% 196	49.22% 502	1,020	2.18

## Q19 Is there anything else you'd like us to know about your impressions of LPIE?

Answered: 469 Skipped: 625