



# BUSINESS PARTNER PROGRAM

2021-2022



LAFAYETTE  
**PARTNERS IN  
EDUCATION**

from the first day to graduation day

The Difference is YOU!

It takes the entire community to create the great schools that Lafayette is known for. Through LPIE's Business Partner Program, we invite local businesses to invest in our schools to help maintain their great reputation.

## Why become a Business Partner?

Excellent schools play an important role in the vitality of our community, help maintain high home values, and contribute to a healthy business environment. Schools and local businesses are the backbone of a strong community. By getting involved in LPIE's Business Partner Program, you demonstrate your commitment to Lafayette public schools.

## Why do our schools need community support?

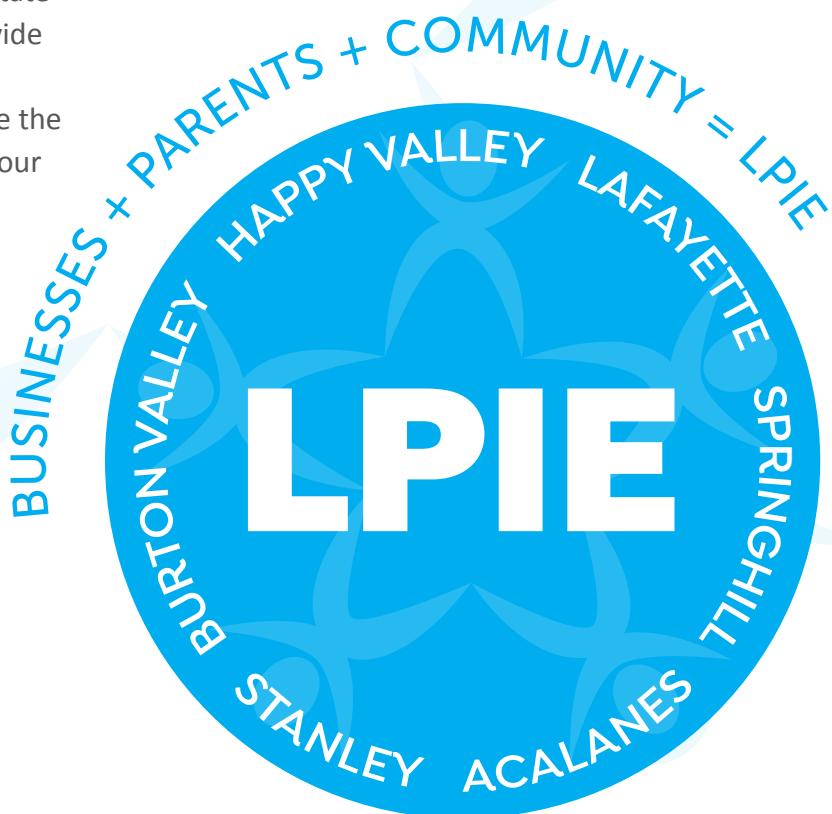
The funding that the Lafayette public schools receive from the state is simply not enough. Per-pupil state funding falls far short of what is needed to provide a well rounded and robust education. Because parcel taxes and propositions do not fully bridge the gap in education funding, the investment from our community is vital.

## The Difference is YOU!

## What is the impact of our Business Partner Program?

Your **tax-deductible donation** will be put to work this school year to fund essential academic and elective teachers and programs, wellness initiatives and services, instructional aides, technology, STEM, art, music, and so much more.

When businesses invest in our schools, they are making a commitment to better the community for everyone. Please make the education of our Lafayette students a philanthropic priority. Thank you.



# SPONSORSHIP LEVELS & BENEFITS

	DIAMOND \$30,000	PLATINUM \$15,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$2,500	COPPER \$1,000
<b>Logo on LPIE Thermometer in Downtown Lafayette</b> - *Duration based on the number of Diamond Sponsors from July 2021-June 2022						
<b>Product Display &amp; Distribution</b> - Opportunity to showcase and distribute products and marketing materials at all LPIE events						
<b>Acalanes High School Marquee</b> - Recognition on electronic board for 1 week in April						
<b>School Site Banners</b> - Logo on school site banners						
<b>Lafayette Chamber Community Breakfast Invitation</b> - Networking opportunity	2 tickets	1 ticket				
<b>LPIE Event Exclusives</b>	see below for descriptions	see below for descriptions	see below for descriptions			
<b>Performances</b> - Complimentary admission to an Acalanes High School theater, band, choral, or orchestral performance	6 tickets	4 tickets	2 tickets			
<b>Invitation to the LPIE Major Donor Recognition Event</b> - To take place during the school year						
<b>Homepage Recognition</b> - Logo on the LPIE homepage on a rotating basis						
<b>Social Media Post</b> - Post highlighting your support with tag on Facebook/Instagram/Twitter	4 posts	3 posts	3 posts	2 posts	1 post	
<b>Business Partner Webpage</b> - Logo linked to business' website						
<b>LPIE Loop Visibility</b> - Business Partner acknowledgment in newsletter sent to LPIE listserv (11,000+ recipients and growing)	feature story	thank you	thank you	year-end acknowledgment		
<b>Invitation to LPIE Business Partner Kickoff</b> - Incorporated into a Fall Board Meeting						
<b>LPIE Gala Program and Fund-a-Need Video Acknowledgment</b>						
<b>Lamorinda Weekly Ad</b> - Half-page Business Partner recognition in newspaper (circ. 26,600 copies)						
<b>LPIE Business Partner Logo &amp; Decal</b> - Use for your website, marketing, and/or display in your storefront window						
<b>Impact Report</b> - Listing in LPIE's online impact report						

\* The fine print: logo must be approved by Bank of America. Donation must be received by June 15, 2022.

## LPIE EVENT EXCLUSIVES

LPIE EVENT	GALA	POKER PARTY	RES RUN	BACK TO LPIE
<b>Diamond Sponsor Recognition</b> - **In addition to acknowledgment on marketing materials	featured sponsor	table or leader board recognition	booth space	featured sponsor
<b>Complimentary Admissions: Diamond Sponsors</b>	12 VIP tickets	2 tickets	2 race entries	
<b>Complimentary Admissions: Platinum Sponsors</b>	4 tickets	1 ticket		
<b>Complimentary Admissions: Gold Sponsors</b>	2 tickets	1 ticket		

\*\* LPIE reserves the right to change or cancel any events due to unforeseen circumstances, such as Covid-19.

## BECOME A PARTNER

To become a business partner, please visit  
**[www.lpie.org/businesspartners](http://www.lpie.org/businesspartners)**

Please contact: Amy Parlett and Dave Lewis,  
LPIE Business Partner Co-Chairs at  
**[office@lpie.org](mailto:office@lpie.org)**



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