

BUSINESS PARTNER PROGRAM

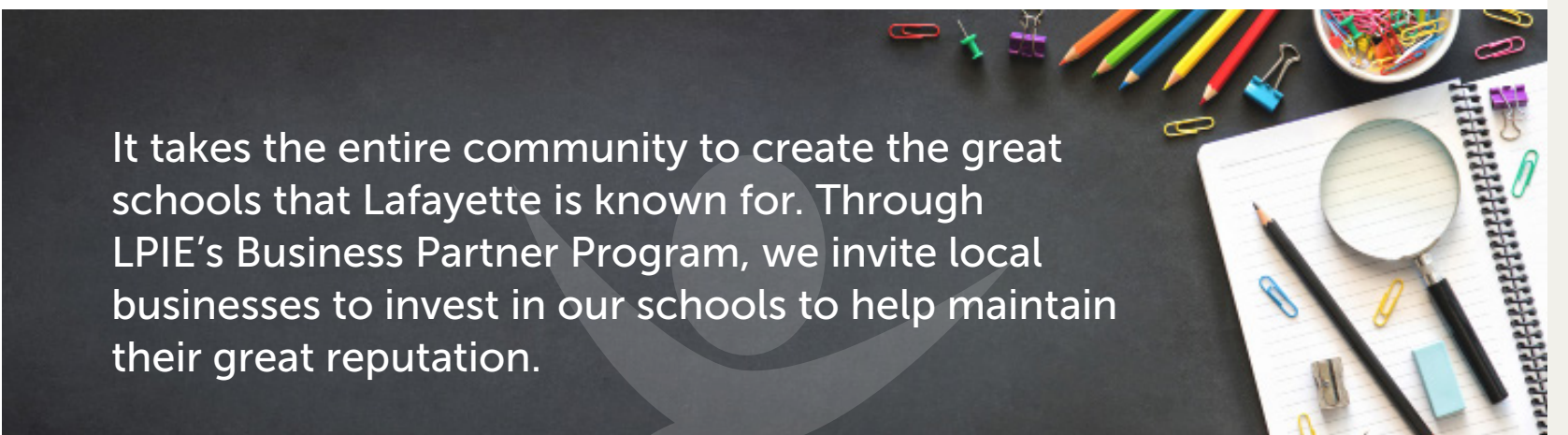
2024-2025



LAFAYETTE
PARTNERS IN
EDUCATION
from the first day to graduation day



INspire. INvolve. INvest. Are You IN?



It takes the entire community to create the great schools that Lafayette is known for. Through LPIE's Business Partner Program, we invite local businesses to invest in our schools to help maintain their great reputation.

Why become a Business Partner?

Excellent schools play an important role in the vitality of our community, help maintain high home values, and contribute to a healthy business environment. Schools and local businesses are the backbone of a strong community. By getting involved in LPIE's Business Partner Program, you demonstrate your commitment to Lafayette's public schools.

Why do our schools need community support?

The funding that the Lafayette public schools receive from the state is simply not enough. Per-pupil state funding falls far short of what is needed to provide a well-rounded and robust education. Because parcel taxes and propositions do not fully bridge the gap in education funding, the investment from our community is vital.

What is the impact of our Business Partner Program?

Your **tax-deductible** donation will be used this year to fund essential academic and elective teachers and programs, wellness initiatives and services, instructional aides, technology, STEM, art, music, and so much more.

When businesses invest in our schools, they are making a commitment to better the community for everyone. Please make the education of our Lafayette students a philanthropic priority. Thank you.



Are You IN?

SPONSORSHIP LEVELS & BENEFITS

BENEFITS	DIAMOND \$30,000	PLATINUM \$20,000	GOLD \$10,000	SILVER \$6,000	BRONZE \$3,000	COPPER \$1,000
Logo on LPIE Thermometers in Downtown Lafayette and at Acalanes - *Duration based on number of Diamond Sponsors from July '24-June '25						
Acalanes High School Marquee - VIP recognition on electronic board for 1 week						
NEW! Business Advertisement E-blast - Dedicated e-blast showcasing a top partner with a business advertisement to all LPIE contacts (10,000+)						
Featured Sponsor at LPIE Annual Event & Poker Party						
Homepage Recognition - Logo featured prominently on the LPIE homepage						
Product Display & Distribution - Opportunity to distribute marketing materials at LPIE events						
NEW! E-blast - Dedicated e-blast showcasing a top partner with a business advertisement to all LPIE contacts for LPIE Science Fair, Art Fair & Project LPIE (10,000+)						
School Site Banners - Your corporate logo on banners at six school sites in highly visible locations						
LPIE Annual Event	10 VIP tickets	2 tickets				
LPIE Poker Party	2 tickets	1 ticket				
Lafayette Chamber Community Breakfast Invitation - Networking opportunity	2 tickets	1 ticket				
NEW! You are IN - Celebration for Major Donors						
Social Media Post - Post highlighting your support with tag on Facebook and Instagram	5 posts	4 posts	3 posts	2 posts	1 post	1 post
LPIE Annual Event Program Ad	full page	1/2 page	1/4 page	listing	listing	listing
Business Partner Webpage - Logo linked to business' website						
LPIE Annual Event Program and Fund-a-Need Acknowledgment						
Lamorinda Weekly Ad - Half-page Business Partner recognition in newspaper (circ. 26,600 copies)						
LPIE Business Partner Logo, Decal, and Certificate - Use for your website, marketing, and/or storefront window display						
Impact Report - Listing in LPIE's online impact report						
Lafayette Community Mailer Recognition						

School Site Banner

- Strategically placed in highly visible locations at six school sites
- Logo size based on sponsorship level; Diamond, Platinum
- Company recognition for 12 months

THANK YOU 2023-24 BUSINESS PARTNERS

DIAMOND

PLATINUM

LAFAYETTE PARTNERS IN EDUCATION
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Dana Green Team

DUDUM REAL ESTATE GROUP
ANGEL REAL JULIE DEL SANTO

LAW OFFICE OF Daniel Horowitz

LEWIS ASSET MANAGEMENT

lamorindapediatrics

Downtown Thermometer

* Logo must be approved by Bank of America. Donation must be received by June 15, 2024

\$4.5m Goal!

\$4m

\$3.5m

\$3m

\$2.5m

\$2m

\$1.5m

\$1m

Together We Can Reach Our Goal!

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www.lpie.org

Become a Partner!

To become a business partner, please visit:
www.lpie.org/businesspartners

Please contact:
Tara Smith and Erin Kramer,
LPIE Business Partner Co-Chairs at
office@lpie.org



L A F A Y E T T E
**PARTNERS IN
EDUCATION**

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